

## Press release

### You can be a film-maker, book promises

- **Fact- and fun-filled e-book provides essential advice for all film-makers**
- **Learn how to plan, shoot or commission video productions**

AWARD-WINNING film-maker and writer Martyn Moore is sharing his experiences producing corporate videos in an e-book that helps budding film-makers to start their own businesses.

*You Can Be A Film-maker – getting paid to shoot great video* is available from all e-book providers, including [Amazon](#), for just £7.99 and is packed with tons of useful tips on how to create commercially successful films for paying clients. The advice is based on Martyn's experiences since he launched his own film-making company after working as a photographer and journalist for 30 years. His anecdotes are told with pace and humour and make learning how to be a successful video producer a lot of fun.

He describes the challenges he's faced, the mistakes he's made (and learned from) and the bizarre situations he's found himself in since taking up video-making. There's even a chapter for people who want to commission a corporate film, guiding potential customers through the commissioning process and telling them the right questions to ask of would-be suppliers.

In addition to the entertaining stories and commercial advice, Martyn has also packed plenty of technical and technique information into the book. There is advice on camera-buying, shooting technique and computer-based editing.

“Film students and enthusiast video-makers, myself included, dream of working for the BBC or Sony Pictures,” said Martyn. “I wrote this book to let people know that there is still a great living to be made working in your own production company. You might never be rich or famous but you can have a great time pursuing your dream. Getting paid to make films is an attainable dream, as this book reveals.”

You can read the first chapter for free and find out more about Martyn Moore's entertaining and informative e-book *You Can Be A Film-maker – getting paid to shoot great video* at the dedicated website:

[beafilmmaker.co.uk](http://beafilmmaker.co.uk)

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## NOTES FOR EDITORS

Martyn Moore is an award-winning film-maker, photographer and writer. He made his first professional video productions in Australia in the 1980s. Since then he has worked as a photographer, journalist and magazine editor. He won two national editor of the year awards for his work on motorcycle and car magazines. After 21 years in magazine publishing Martyn set up his own company to produce corporate videos. He won his first film festival award in 2016 when *The Great Fen Spitfire Excavation* won Best Documentary.

Martyn is available for interview and writing or film-making commissions.

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